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MEDIA RELEASE

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What's in a Name



David Lewis (left) receives Brett Lee bat from Warren Price

Coast Shelter's exciting competition which invited Central Coast residents to submit catch-cries and brand names to add to its "Coast Shelter - We're home when you need us" motto has proven to be a resounding success.

Hundreds of entries offered a colourful collection of motto's which varied from the winning entry "Caring for the Community" to the amusing "We breed em you feed em"

The Brett Lee autographed cricket bat and ball which was generously donated by Sanitarium Health Food Company was won by former Gosford Policeman David Lewis who submitted a range of entries which reflected the enthusiasm of our local community in joining with Coast Shelter to revamp its image.

Coast Shelter Executive Director Laurie Maher said the Board was amazed at such a positive response and indicated a growing awareness of the need for services for the homeless and those doing it tough and accepting people of Emergency Accommodation and Homeless Restaurants.

-ENDS-

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